

A faint, light gray world map is visible in the background, centered on the Atlantic Ocean. The map shows the outlines of continents and major islands.

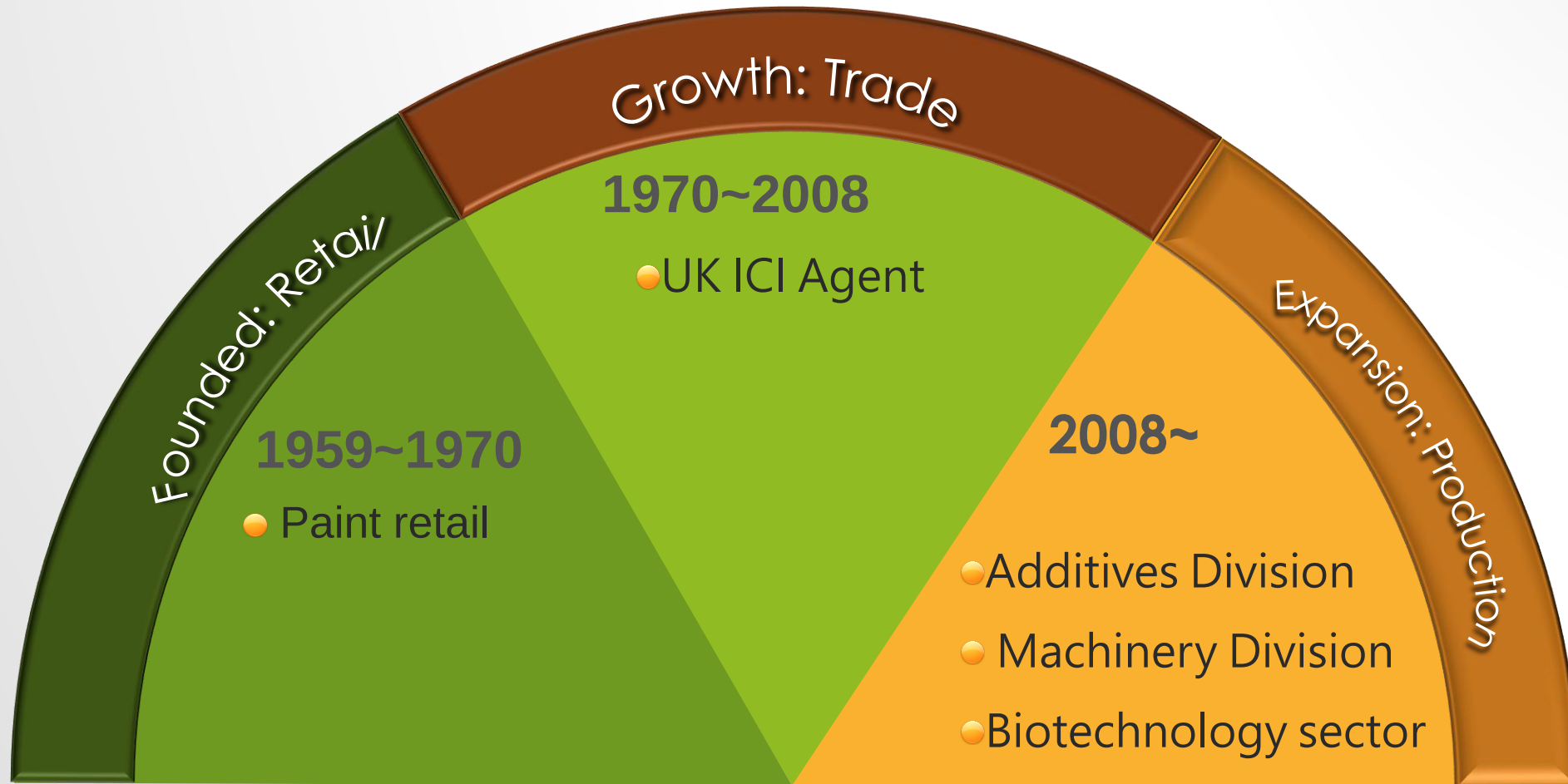
HOUCHI CHEMICAL

About the company

2025

- Company History & Mission
- Career & Organization
- Mission Statement
- Location & Facilities
- Operational Overview
- Industrial layout
- Employee silhouette

COMPANY HISTORY & MISSION



- 1959: Houchi was established in Taiwan to specialize in paint retail
- 1970: Acquired the right to distribute ICI products in Taiwan
- 1999: Establishment of Shanghai branch and invest in organic pigment research
- 2005: Established R&D center in Taipei to research polymer chemistry
- 2009: Established a factory in Douliu, Taiwan, to produce coating additives
- 2014: Established the Machinery Department to sell grinding equipment
- 2015 Established the Biotechnology Department to serve in agriculture and animal husbandry
- 2024: Shanghai Songjiang R&D Center was established
- 2024: Inauguration of new headquarter in Taiwan

Founder
Liu Yiwen



Our mission

提供當代先進材料，增進人類生活的舒適與健康

To improve the comfort and health of humanity through providing modern and advanced materials.

核心價值

Core Values

快樂工作

Joy in work

基督的精神

Christian spirit

永續

Sustainable

持續增長

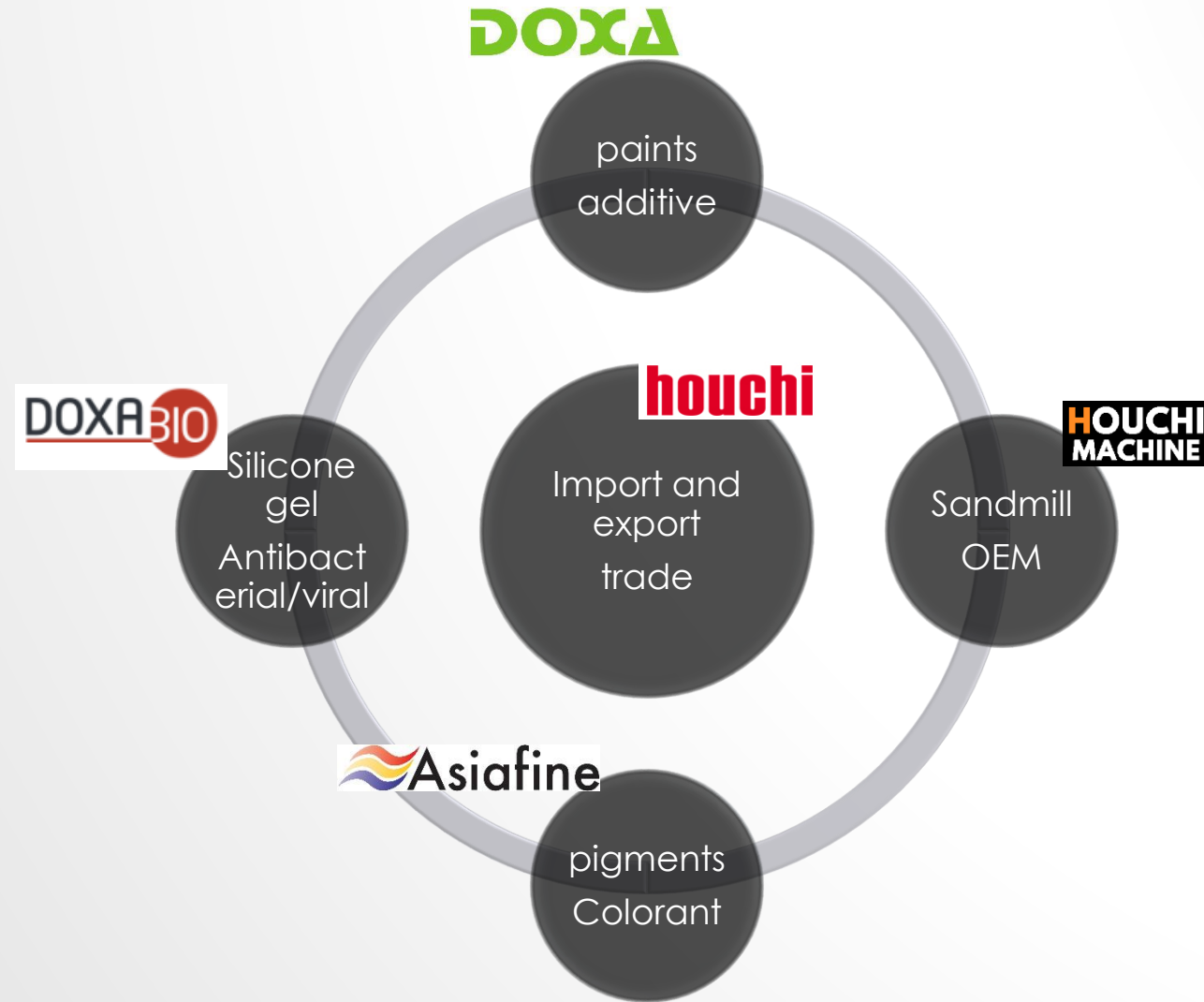
Continuous growth

創造價值

Value creation

CAREER & ORGANIZATION

BUSINESS UNITS



President

JianMao



Education:

Master degree In Law
National Taiwan University

Education:

CEO Houchi Chemical
Professor of Law at Hsinchu University

CEO

TeHsin



Education:

B.Sc of Applied Math
Manager
Trinity Western University

Experience:

Sales/Purchase
Houchi Chemical

**Machinery
Director**
Kuan Fan

**Admin.
Director**
Likai

**Financial
Director**
HuiChun

**Manufac.
Director**
ChaoShen

**R & D
Director**
BanRuei

**Marketing
Director**
BoYi

Education:

M.Sc of mechanical
engineering. National
Taiwan University

Experience:

- Service engineer of Drias machines
- Factory electrician and automation director

Education:

B.A of Business admin.
National Taiwan University

Experience:

- Key Client sales Manager
Sales Department Maersk
Taiwan Ltd.
- Director
South China Key Client
Sales Team
Maersk Hong Kong Ltd.

Education:

B.A Accounting
National Taiwan
University

Experience:

- Financial Manager
Melody Tech.
- Financial Director
Advanced TEK.

Education:

M.Sc. Chemal Engineer
National Cheng Kung Univ.

Experience:

- Manager
RD center Deuchem
- ESH manager Deuchem
- QA manager
Fujifilm Electronic
Material

Education:

M.Sc
Chemistry
National Taiwan
University

Experience:

- R&D Chemist at
Houchi Chemical

Education:

B.A. Economics
FuRen Catholic
University

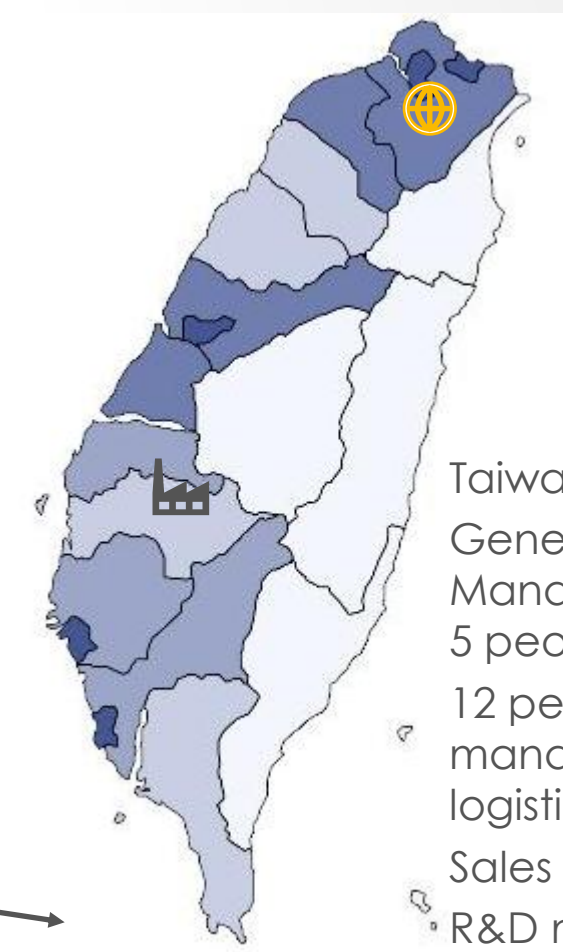
Experience:

- Sales
- Sales director
- Lab director
At Houchi Chemical

LOCATION & FACILITIES



China
6 people in
management
and logistics
Sales for 6 people
A total of 12
people



Taiwan
General
Manager's Office:
5 people
12 people in
management and
logistics
Sales 15 people
R&D market 15
people
Manufactured 25
people
6 accountants
A total of 78
people

 Head office and R&D center

 Production base

 Branches & Logistics Centers

 Distributors

A large, bright meeting room with long white tables and modern chairs. A large floral arrangement is in the foreground, and a sign on the table reads "歡迎 合記化學公司 新的領袖 陳氏維輝 宏君開關 God Bless! 李國芬 攝". The room has large windows overlooking a green landscape.



SHANGHAI HEADQUARTERS



R&D CENTER



Instruments:

Synthesis:

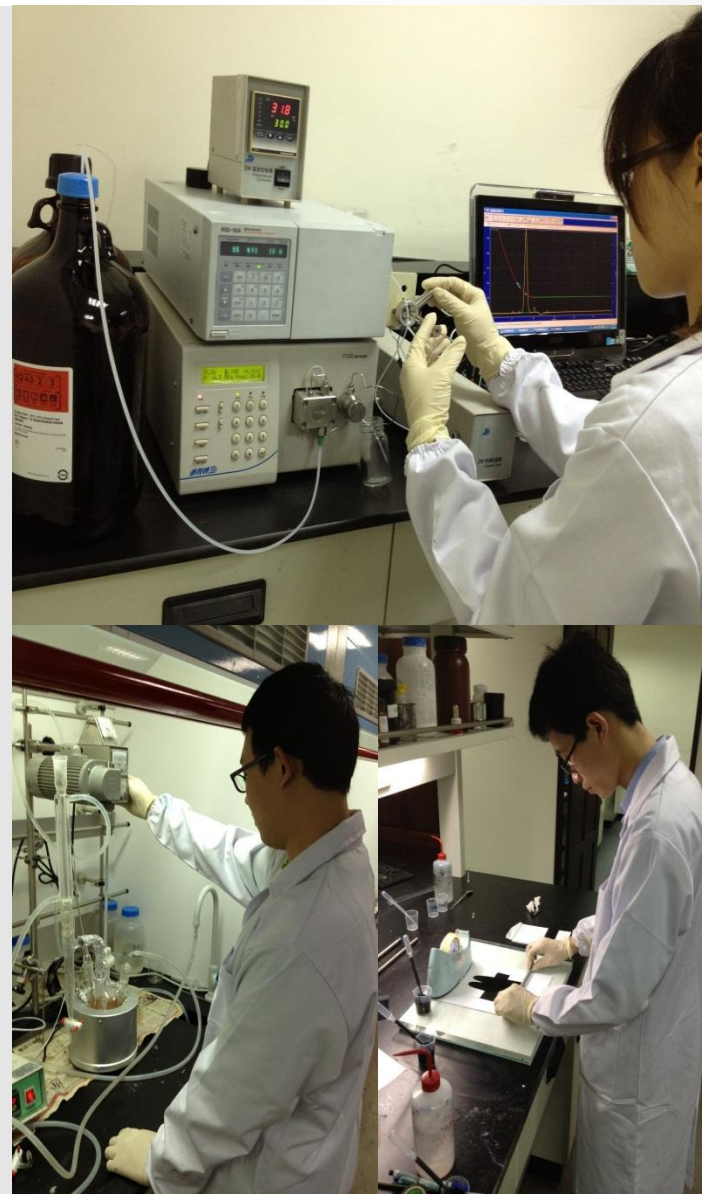
- GC Mass
- FTIR
- Karl Fischer
- GPC
- RI meter

Application:

- Viscometer
- Photo-spectral meter
- Particle size analyzer
- Tensile strength tester
- Micro-scope

Lab mill:

- Shaker
- Basket mill
- Triple roll mill
- Mixer



FACTORY



Warehouse



Front



Office & Lab

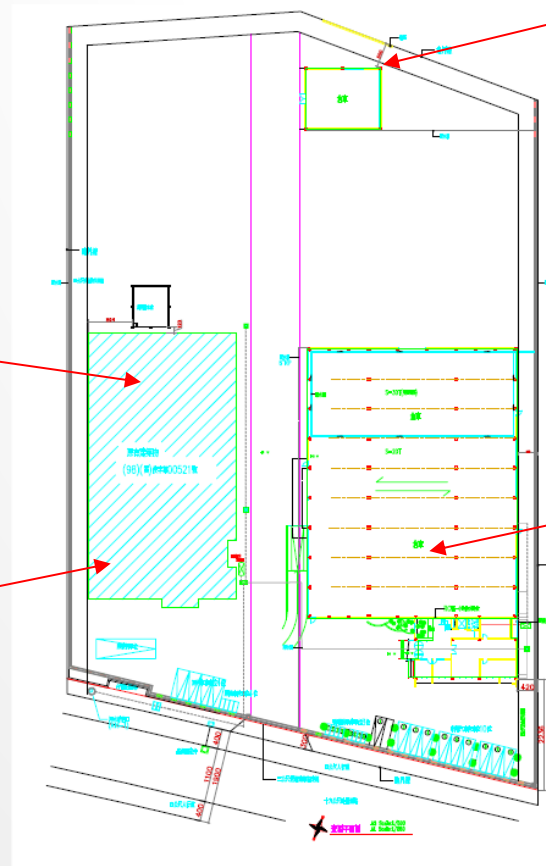
FACTORY LAYOUT

Address: No. 20, Ke Jia 6 rd., Yun Lin, Taiwan
Area: 13,000m²

Stage 1
Area : 1,500m²



Warehouse A
Capacity : 250 Tons



Stage 2
Area : 4,500m²



DG Warehouse
Capacity : 250 Tons



Warehouse B
Capacity : 1000 Tons

Production Area

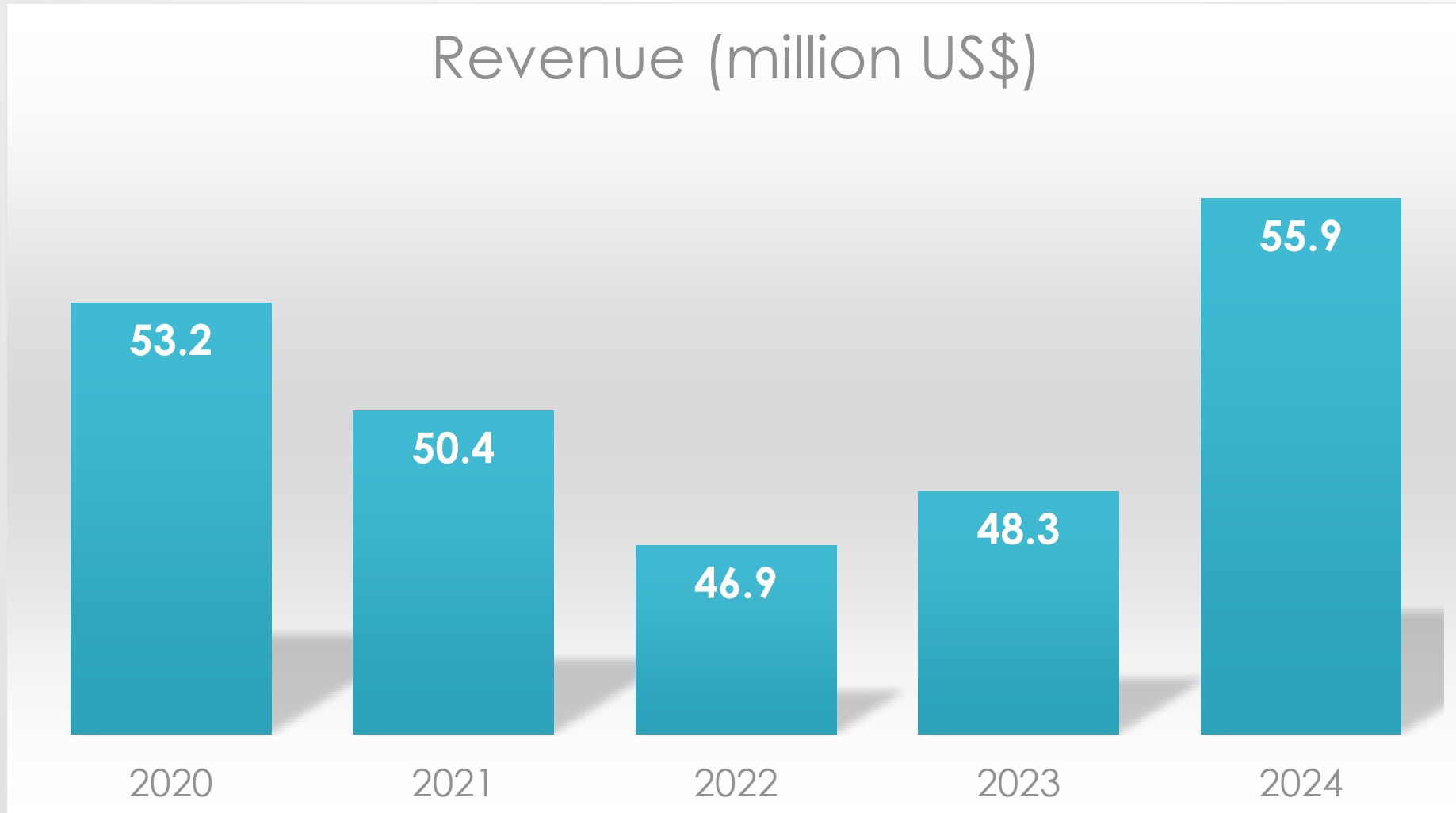
- One 50L Pilot
- One 200L Pilot
- One 500L Tank
- Two 1m³ Tank
- Two 3m³ Tank
- One 5m³ Tank
- One 10m³ Tank
- Two 1m³ Stirring machine

Max Capacity: 5,000T/year

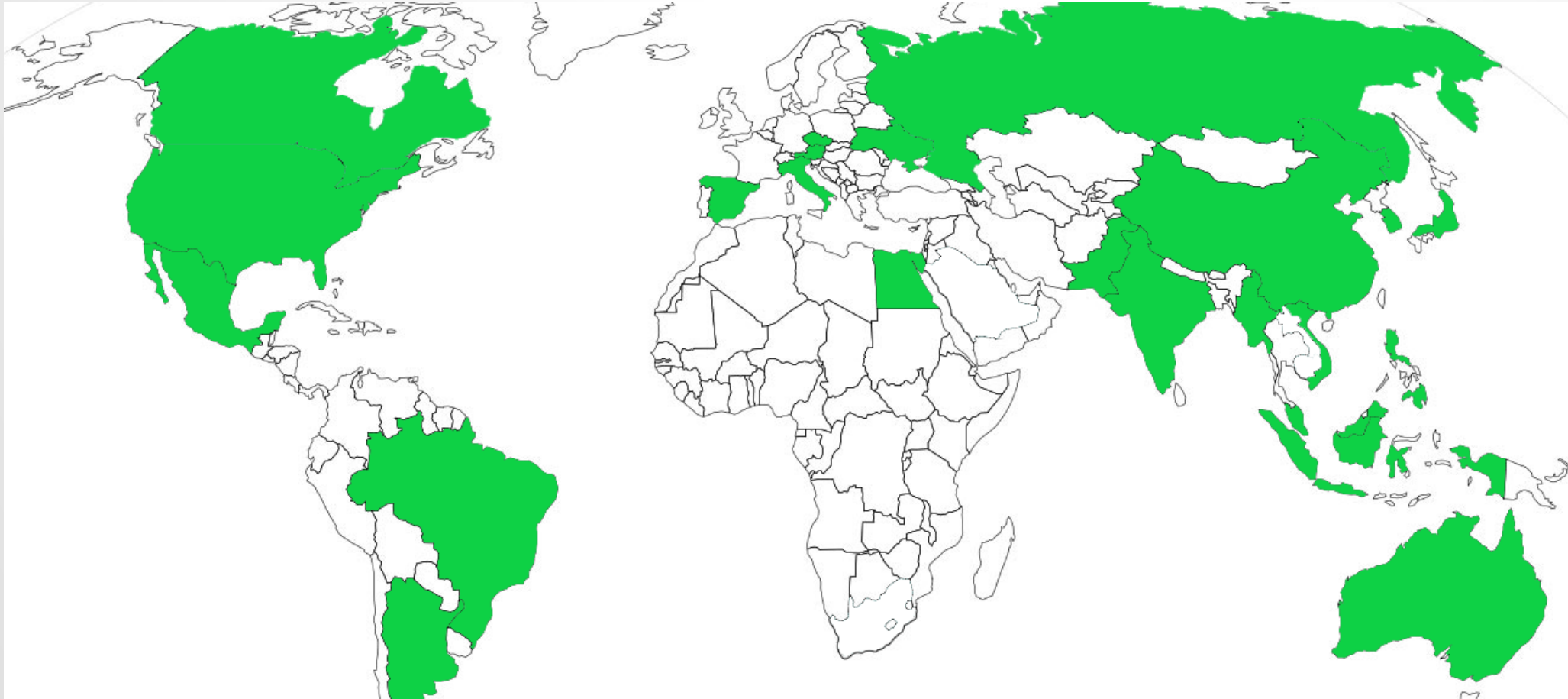


OPERATIONAL OVERVIEW

CORPORATE REVENUE



GLOBAL SALES COVERAGE



AGENCY (TAIWAN & CHINA)



VENATOR



FIRSTCOLOR

RAHN

SGS

Certificate TW11/10067

The management system of

Hou Chi Chemical Co., Ltd.

No. 20, Kejia 6th RD., Douliu City, Yunlin County, Taiwan, R.O.C.

has been assessed and certified as meeting the requirements of

ISO 9001:2008

For the following activities

**Design and manufacture of resins and additives for coating, ink,
plastic and electronic materials**

Further clarifications regarding the scope of this certificate and the applicability of
ISO 9001:2008 requirements may be obtained by consulting the organisation

This certificate is valid from 31 January 2014 until 31 January 2017 and
remains valid subject to satisfactory surveillance audits.
Re certification audit due before 26 January 2017
Issue 3. Certified since 31 January 2011

Authorised by

SGS United Kingdom Ltd. Systems & Services Certification
Rossmore Business Park, Ellesmere Port, Cheshire, CH65 3EN, UK
t +44 (0)151 350-6666 f +44 (0)151 350-6600 www.sgs.com

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第六屆鄧白氏中小企業菁英獎

當選通知書

合記化學股份有限公司

台端經鄧白氏全球資料庫數據分析評比，
獲選為2019「第六屆鄧白氏中小企業菁英獎」
TOP 1000菁英企業。

至高榮耀，特此通知。

總經理

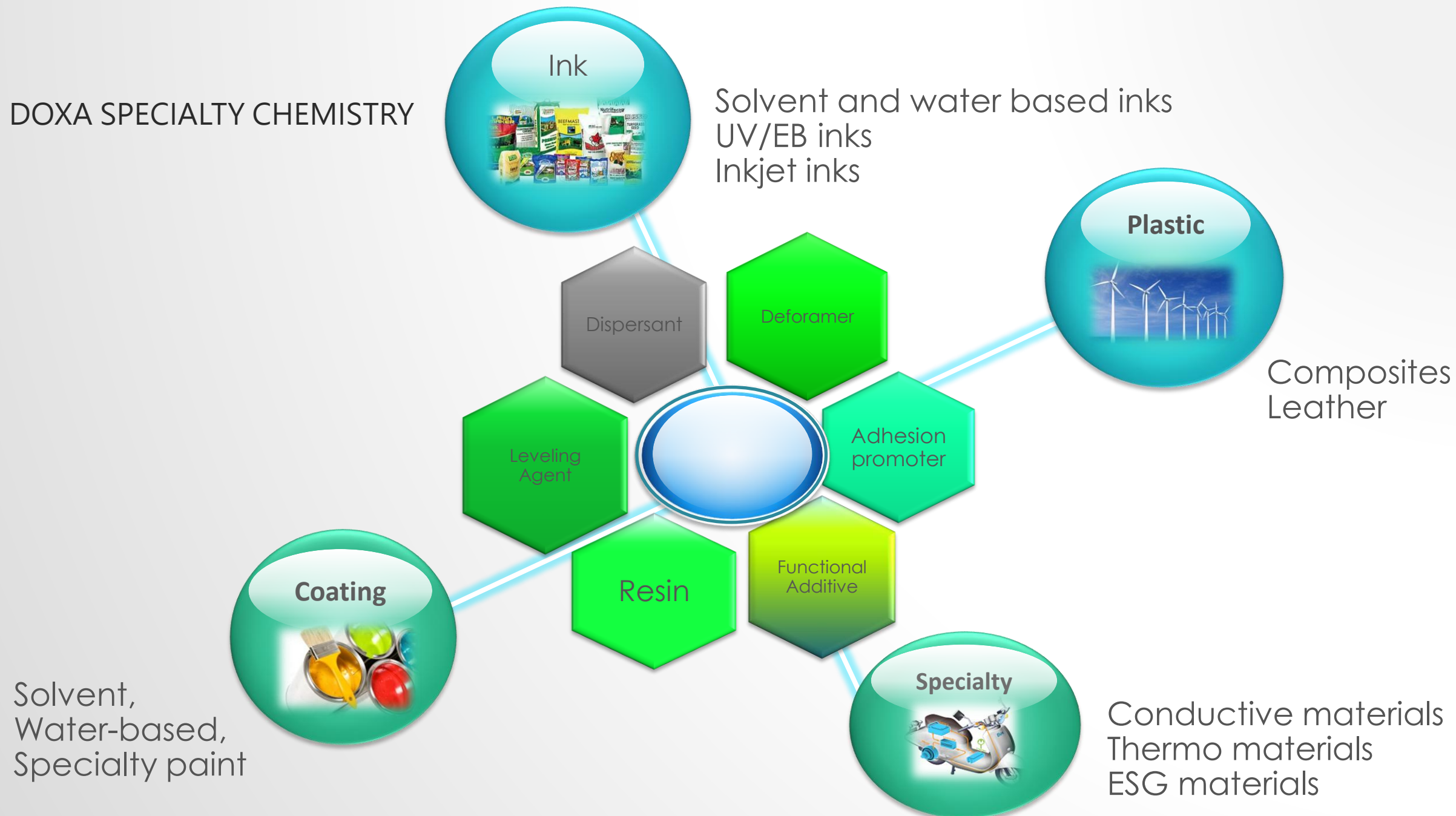
dun & bradstreet

美商鄧白氏股份有限公司台灣分公司



INDUSTRIES MAP OF SERVICE

DOXA SPECIALTY CHEMISTRY



MACHINERY UNIT

- Automated production line
- OEM service: crushing, grinding, drying



DOXABIO NANO SILICONE GEL NATURAL ANTIMICROBIAL AGENT



Agricultural
disinfection



Clean
consumer
products



pharmaceut
icals



Animal
husbandry
feed added



Cosmetics

EMPLOYEE SILHOUETTE

ChinaCoat, Shanghai 2017



